

# MONIQUE TUCKER

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San Diego, CA

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## EDUCATION

### MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA

MBA, Certificate in Sustainability

- Consultant to activewear retailer: built model to map customer experience and recommended strategies for growth

### BROWN UNIVERSITY

Providence, RI

BA in Business Economics

- On-air DJ on WBRU, broadcasting to 200,000 listeners
- Semester abroad at University of Melbourne, Australia

## PROFESSIONAL DEVELOPMENT

- Certified Scrum Product Owner (CSPO)
- Completed 12-week immersive full-stack dev bootcamp; developed applications in Python, Django, HTML, CSS, JavaScript (PDX Code Guild)

## ADDITIONAL

- Volunteer with Django Girls, coaching women learning how to code
- Secretary of MIT Club of San Diego
- Secretary of Toastmasters, public speaking club
- Volunteer with Junior Achievement, using tech to teach youth personal finances

## EXPERIENCE

### STRATEGIC INSIGHT

San Diego, CA

2018 - Current

*Product Owner*

- Manage launch of new product that combines multiple lines of business data, giving clients greater insight into their business opportunity
- Define vision and roadmap for products to support team and company objectives
- Create Business Requirements Document (BRD) for new products: scope out features, identify client priorities, and determine Minimum Viable Product (MVP)
- Manage product backlog (refinement, prioritization, planning) using JIRA for SI products

### ASHFORD UNIVERSITY

San Diego, CA

2017 - 2018

*Technology Operations*

- Developed and prioritized feature requests with online platform vendor to improve operational efficiency
- Strategized technology and operations to improve engagement and increase student retention
- Created processes to optimize technology experience for students and program administrators

### TREEHOUSE

Portland, OR

2015 - 2016

*Web Developer*

- Collaborated with product team on creating user stories and prioritizing backlog for Techdegree program; beta launched after 2 months of agile development
- Delivered full-stack Ruby on Rails development for redesign of home page
- Prioritized and fixed bugs to resolve issues, improve student experience, and aid engineering team's efficiency

### CAPITAL ONE

Richmond, VA

2011 - 2014

*Business Manager*

- Collaborated with cross functional teams as business intent owner to develop and execute strategy that successfully monitored and remediated critical legal issue
- Managed documentation that mapped execution process of balance transfer program; ensured execution matched intent
- Performed A/B testing of interstitial ad campaigns; analyzed results using SQL to increase conversion rates